



Wearables and Patient Reported Outcomes in Research and Post- Market Surveillance



**CRT Plenary Meeting 2019
Tallin**

04.10.2019 / Dr. Christian Müller





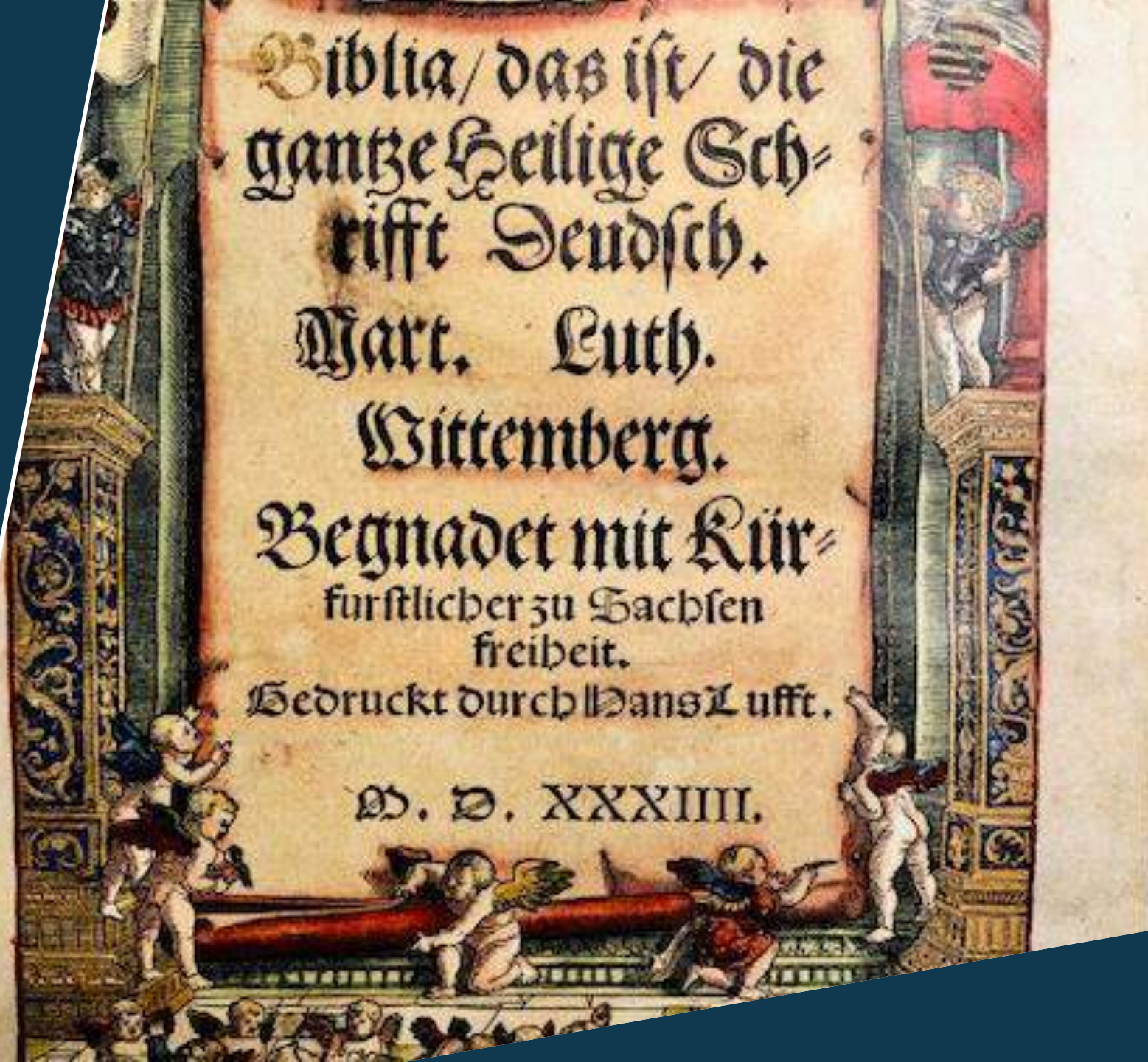
Agenda

- // Digital (Health) Transformation
- // Real World Evidence
- // Breelib, BreeConnect, Ventavis®
- // Ventastep study
- // Evidence Matrix
- // ePRO collection



Disruption - Letterpress

- Self referring on written words creates own reality
- Radical reduction on character shape
- Social need
- Development of additional technology skill: reading
- Data doubling the world





Disruption - Digitalization

- Identifies probabilistic patterns in datasets
- Infinity, ubiquitous, loss of control
- Binary coded functional systems in society
 - Economy (payment/ no payment)
 - Politics (power/ no power)
 - Medicine (ill/ healthy)
- Binary code enables endless operational opportunities
- For which problem digitalization is a solution?

Digitalization assesses social complexity



Real World Data

electronic health records (EHRs),

claims and billing data,

data from product and disease registries,

patient-generated data including in home-use settings,

data gathered from other sources that can inform on health status, such as mobile devices



Real World Evidence

clinical evidence regarding the usage and potential benefits or risks of a medical product derived from analysis of real world data



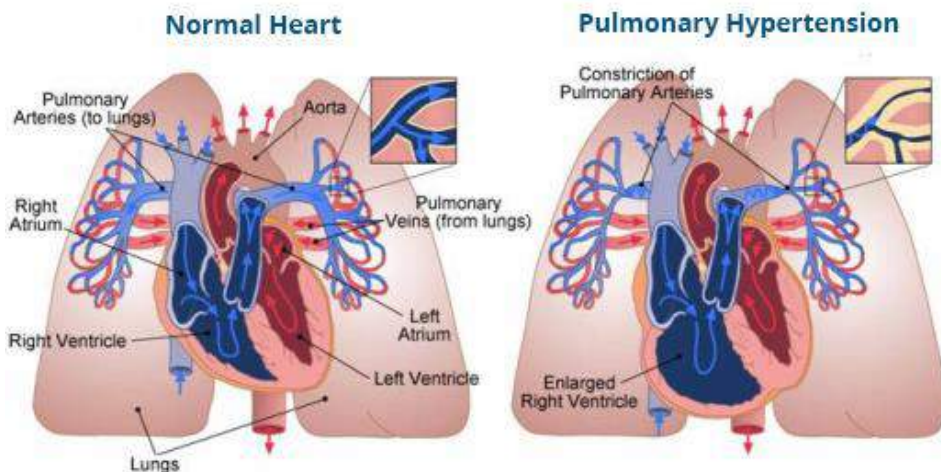
**Digitalization leverages
box-stop medicine
to
Real World Evidence**



Pulmonary arterial hypertension (PAH) & Ventavis®

- // Characterized by endothelial cell proliferation, pulmonary vascular remodeling, culminating in right heart failure and death
- // Symptoms include: shortness of breath, fatigue, chest pain, syncope, swelling (legs/ankles)
- // Dual combination therapy : endothelin receptor antagonists (ERA`s) and phosphodiesterase-5 inhibitors (PDE5-i`s) or stimulators of soluble guanylate cyclase (sGC)

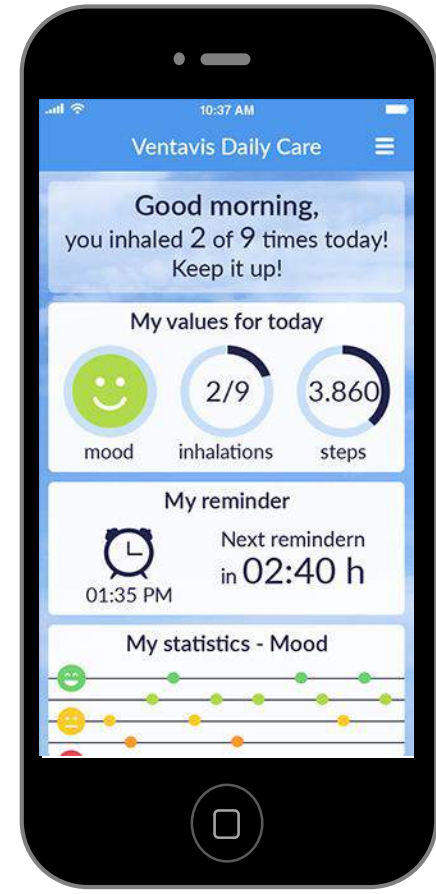
- // synthetic analogue of prostacyclin PGI₂
- // dilates systemic and pulmonary arterial vascular beds
- // approval in Sept 2003 for the treatment of PAH NYHA/World Health Organization (WHO) FC III, may be added to dual combination therapy





Date, time and duration of iloprost inhalations are captured continuously and displayed to the patient

- // Date of inhalation, inhalation time, inhalation frequency, inhalation complete/incomplete
- // Data is stored for about 9 months of inhalations
- // BreeConnect™ app can be actively connected to Breelib via Bluetooth



SHARING OF INHALATION DATA WITH PHYSICIAN

Breelib Remote Monitoring Report

Patient: Name, Name
E-Mail: name.name@name.com

Full view on days which differ includes incomplete inhalations

Date	Time	Duration of therapy	Status of inhalation
01.01.1970	07:00 AM	4 min	complete
01.01.1970	10:00 AM	15 min	incomplete
01.01.1970	01:00 PM	3,5 min	Complete
01.01.1970	04:00 PM	4,5 min	Complete
01.01.1970	07:00 PM	5 min	Complete
01.01.1970	10:00 PM	2,5 min	Complete
08.01.1970	07:00 AM	4 min	complete
08.01.1970	10:00 AM	7 min	Complete
08.01.1970	01:00 PM	1 min	incomplete
08.01.1970	04:00 PM	4,5 min	Complete
08.01.1970	07:00 PM	5 min	Complete
08.01.1970	10:00 PM	2,5 min	Complete

Breelib Remote Monitoring Report

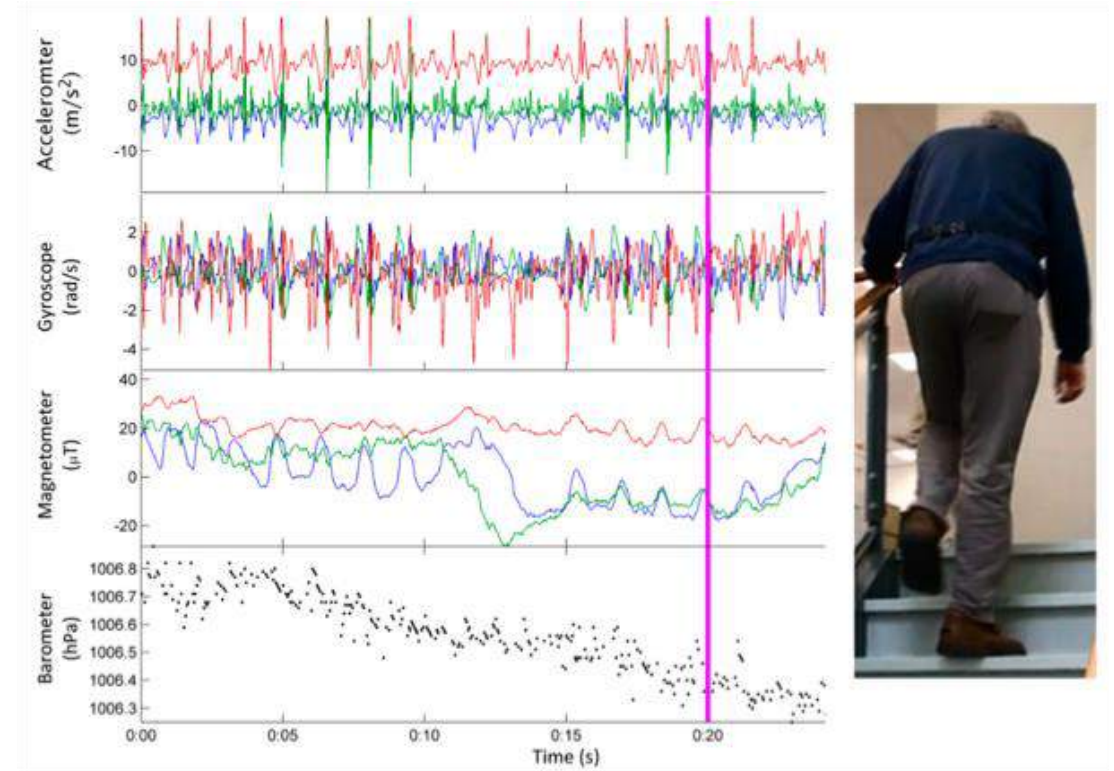
Patient: Name, Name
E-Mail: name.name@name.com

inhalation goal — Total Number of Inhalations — Incomplete inhalations

February 2016

Steps — Mood

Detection of micromovemet & translation into real life activities by xbird GmbH



Identification of micromovements during real life activities and transfer into study variables



VENTASTEP

Ventavis® (Iloprost): Evaluation of inhaled iloprost effects using the **Breelib™** nebulizer, clinical outcomes and physical activity of patients with advanced **pulmonary** arterial hypertension.

// Local, German, prospective, uncontrolled, non-interventional, digital cohort study

// 31 Ventavis® treatment naïve patients recruited at 9 sites

// 2 observation periods per patient (baseline period; before start of Ventavis® treatment & observational period; 3 months after start of Ventavis® treatment)

Protocol

Evaluation of Clinical Outcomes and Simultaneous Digital Tracking of Daily Physical Activity, Heart Rate, and Inhalation Behavior in Patients With Pulmonary Arterial Hypertension Treated With Inhaled Iloprost: Protocol for the Observational VENTASTEP Study

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Abstract

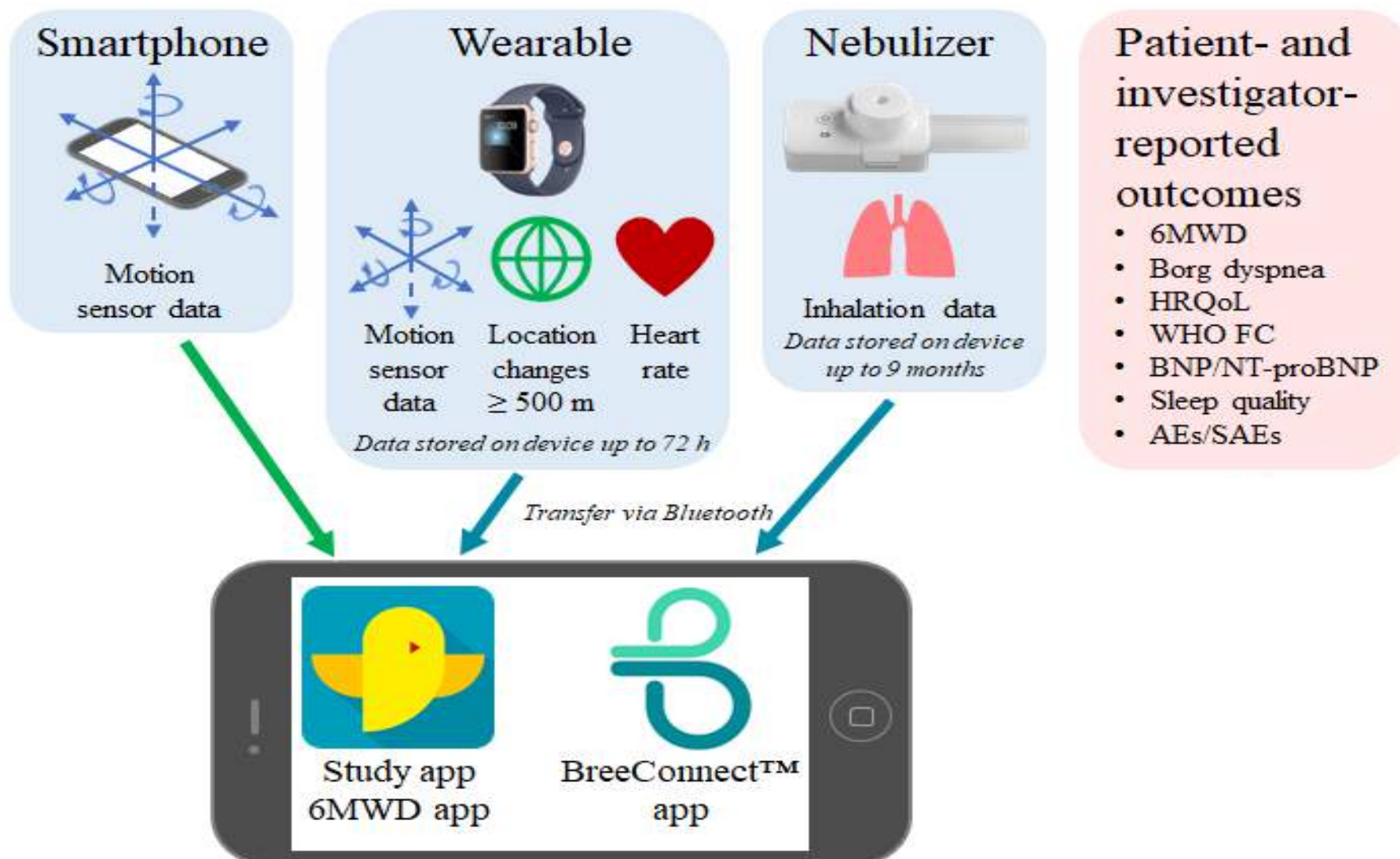
Background: Pulmonary arterial hypertension (PAH)—a progressive, ultimately fatal disease—patients often experience dyspnea, which can limit their daily physical activities. Iloprost is an inhaled therapy for PAH that has shown efficacy in clinical trials. However, clinical trials in PAH have provided only limited data on daily physical activity. Digital monitoring of daily physical activity in PAH is therefore attracting growing interest. To fully understand a patient's response to treatment, monitoring of treatment adherence is also required. The Breelib nebulizer for administration of iloprost saves inhalation data, thus allowing digital monitoring of adherence.

Objective: This study aims to perform parallel digital tracking of daily physical activity parameters, heart rate, and iloprost inhalation data in patients with PAH, before and after starting inhaled iloprost treatment. The primary objective is to investigate correlations between changes in digital measures of daily physical activity and traditional clinical measures. Secondary objectives are to assess iloprost inhalation behavior, the association between daily physical activity measures and time since last inhalation, changes in sleep quality and heart rate, the association of heart rate with daily physical activity measures and iloprost inhalation, and adverse events.

<https://www.researchprotocols.org/2019/4/e12144/pdf>




Fusion of classical and digital biomarkers out of 4 data sources





Using wearables in a digital research ecosystems enables identification of relevant digital biomarkers

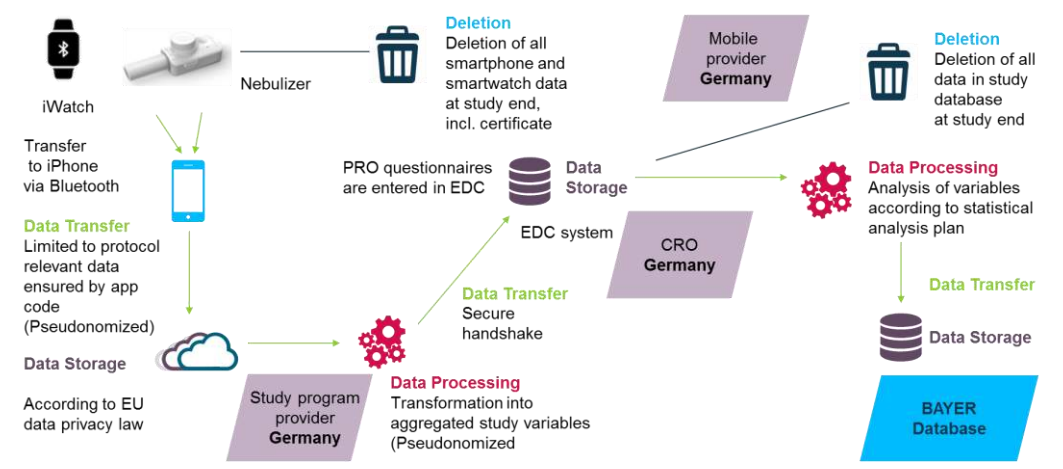
 **Secure cloud server**
Data storage and processing

Digital study variables

- Daily physical activity
 - Distance walked
 - Number of steps
 - Number of floors climbed (10 feet)
 - Number of times standing up
 - Time spent at home
 - Number of relevant location changes
 - Number of times leaving home
- Status distribution:
 - Active (any activity)
 - Inactive (sedentary/lying down)
 - Watch not worn
- 6MWD
 - Number of steps
 - Distance
 - Heart rate
- Heart rate
- Iloprost inhalation behavior
 - Average number of daily inhalations
 - Average daily proportion of complete/incomplete inhalations
 - Average daily inhalation duration per session



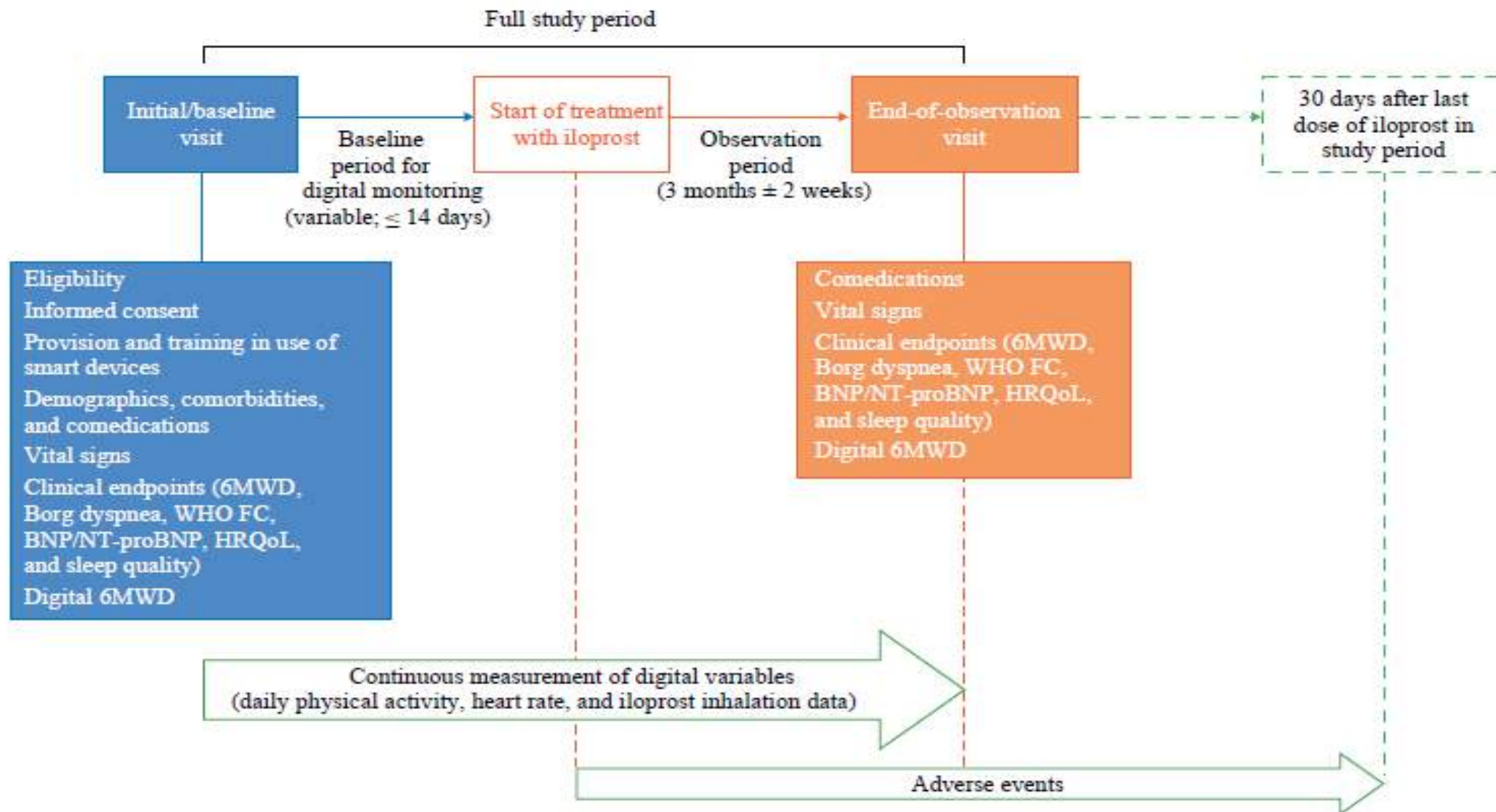
Electronic data capture system of CRO
Analysis of variables according to statistical analysis plan



25 MB per patient per day



Study visits & data collection





VENTASTEP objectives

PRIMARY OBJECTIVE:

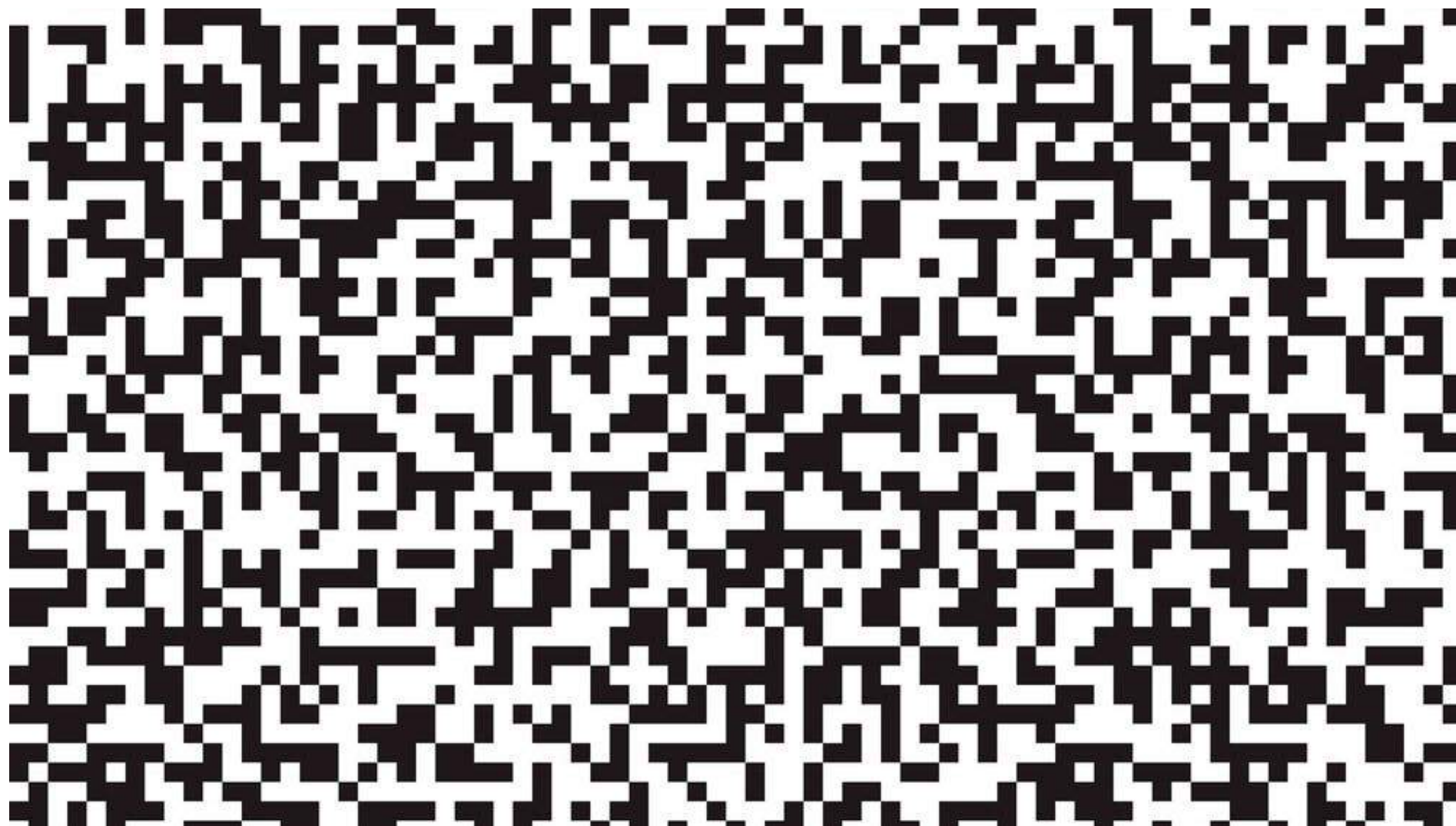
// to evaluate the potential use of device-based measures as outcome-surrogates for clinical assessments. This is done by assessing patient-wise correlations between of 3-month/ baseline differences of clinical measures (i.e. 6MWD, QoL, WHO FC and proBNP species) and wearable-based measures (physical activity)

ASSOCIATION BETWEEN CHANGES IN CLINICAL OUTCOME MEASURES AND CHANGES IN DIGITAL OUTCOME MEASURES





From correlation to pattern identification





From correlation to pattern identification

Pearson Correlation Statistics (Fisher-Z-Transformation)

Variables			
6MWD (investigator)	Borg Dyspnea Scale (investigator)	EQ-5D	WHO-FC
Borg Dyspnea Scale (investigator)	EQ-5D	WHO-FC	NT-proBNP/BNP
EQ-5D	WHO-FC	NT-proBNP/BP	Distance walked (device based)
WHO-FC	NT-proBNP/BNP	Distance walked (device based)	Number of steps (device based)
...			

Real world evidence generation in a digital world - using an **evidence matrix** for primary data collection

Patient

Sensor/Device

Indication

Validity

Biomarker

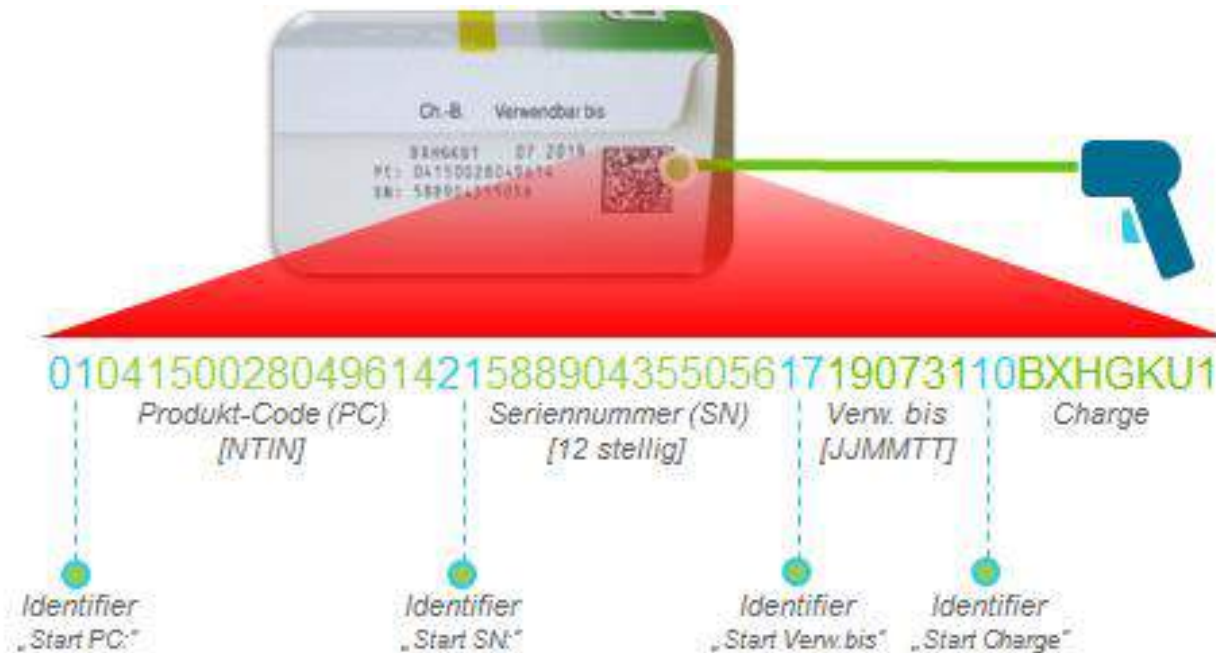
Endpoint





Falsified medicines directives 2D Matrix Code can work as patient authentication in remote, patient centric real-world data collection

Outer package is our hardware in the household of patients – just deliver software to collect data



- // Primer
- // Country Code
- // Product Code (PZN)
- // Serial number
- // Expiry date
- // Charge



my ePRO app in a nutshell

Download - Scan - Consent - Answer - Compensation

Experimentation & Customer Focus

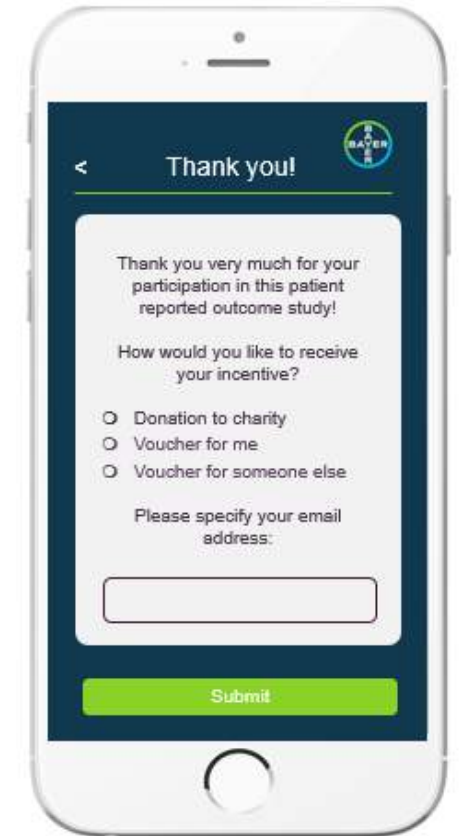
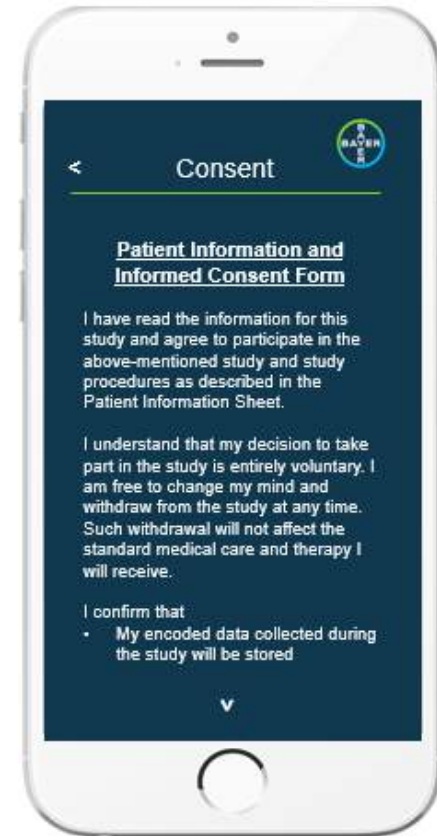
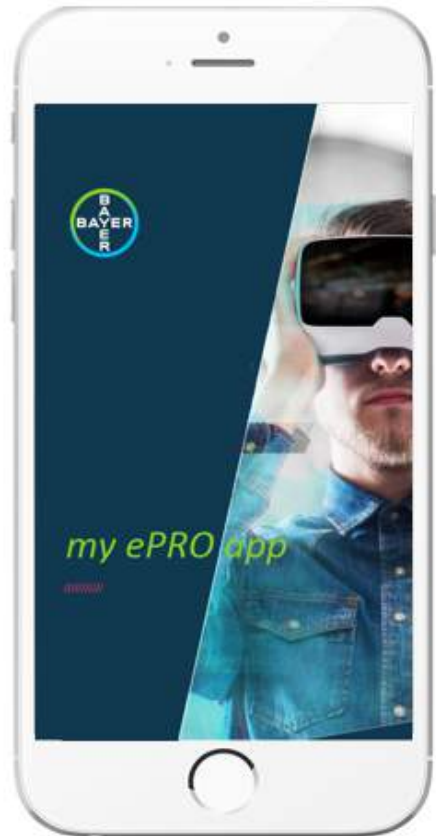
Download
my ePRO app from public app store

Scan 2D Matrix Code
for authentication as BAYER drug taking patient

Consent
to PIIC electronically

Answer PRO
using validated PROs & additional data sources

Compensation
based on time needed for answering PROs



With my ePRO app we help patients to report their outcomes – PRO – with a compensation for their time required



Take home message

- need for RWE research with digital features
- digital support to identify patterns
- overcome box-stop medicine
- implementation into routine care





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Science for a better life

Thank you!



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